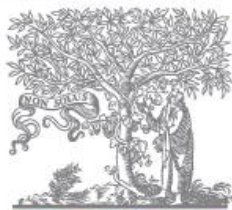




Elsevier Author Seminar



ELSEVIER



UNIVERSITAT POLITÈCNICA
DE CATALUNYA

Universitat Politècnica de Catalunya, July 8th 2015

**"How to Write Great Papers:
From title to references,
from submission to publication"**

Elsevier, in collaboration with the Universitat Politècnica de Catalunya, is pleased to invite you to attend the Author Seminar "How to Write Great Papers: From title to references, from submission to publication" which will take place on July 8th at Sala Màster - A3 - Campus Nord.

The objective of this seminar is to introduce young researchers to skills necessary for the development of a good research article, according to the criteria required by the majority of national and international academic journals. The speakers will share their experiences of editing and publishing articles and their proposals for improvement of the quality and visibility of the scientific publication.

The seminar will be led by Karine Van Wetering, Publisher, Condensed Matter Physics, Elsevier and Massimiliano Bearzot, Customer Consultant, Elsevier, who are accredited and experienced international professionals in publishing.

We hope you will participate in this important and interesting seminar.

Space is limited. Please register early.

INFORMATION

Date: July 8th, 2015
Hour: 10:00 hr- 13:00 hr.
Place: Sala Màster - A3 - Campus Nord
Carrer de Jordi Girona, 1, 08034
Barcelona

AGENDA

10:00 Registration

10:15 Welcome address by UPC

10:20 Welcome address by a representative of Elsevier

10:25 "An Introduction to Scholarly Publishing and Practical Advices" by Karine Van Wetering, Publisher, Condensed Matter Physics, Elsevier

12:00 Break

12:15 "Mendeley: your research, anywhere" by Massimiliano Bearzot, Customer Consultant, Elsevier

12:45 Q&A Session

13:00 End of the Seminar

ELSEVIER
*Building Insights.
Breaking Boundaries.*